



Loughborough  
University  
London

Institute for Media  
and Creative Industries

[www.lborolondon.ac.uk/media](http://www.lborolondon.ac.uk/media)

# Our achievements



# Welcome

*London is one of the world's principal hubs for media and communication and is the primary destination for many national and international agencies operating in the media and creative industries.*

The Institute for Media and Creative Industries is actively engaged in various research projects that aim to benefit communities and organisations across the world. We are a multi-disciplinary academic community, with commanding knowledge and expertise of the media and related industries, including the music, press, film, television, social media, arts and tourism industries.

We are committed to helping our students achieve great things, and encourage all of our postgraduate students to build professional relationships with the organisations that interest them the most.

Whether your goal is to launch your own business or support the success of an existing organisation, the Institute for Media and Creative Industries is dedicated to making your future ambitions a reality.

I hope to welcome you into our postgraduate community soon.

Best regards

**Professor Toby Miller**

*Director of the Institute for Media and Creative Industries*



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“I’m really proud to be studying at a top British University, with students who share the same passion for creativity and innovation as me”  
—

Jane Qu

Student, Loughborough University London



## Outstanding campus

*Loughborough University London operates inside an 8,500m<sup>2</sup> collaborative learning space, providing state-of-the-art equipment and materials to ensure knowledge, research and creativity can thrive.*

As a postgraduate student with us, you will gain 24-hour access to all of our facilities, including our campus library, which holds over 7,500 books, journals and papers. A further 1.2 million resources can also be found online.

You will also have access to cutting-edge technology, including over 150 laptops available to hire, high-powered CAD computers, wide format printers, 3D printers, laser cutters and much more.



QS GRADUATE  
EMPLOYABILITY  
RANKINGS 2017

FIVE-STAR  
RATING



QS GRADUATE  
EMPLOYABILITY  
RANKINGS 2017

1ST IN THE UK FOR  
EMPLOYER-STUDENT  
CONNECTIONS



## Maximising your employment prospects

*Enterprise Through the Curriculum is an intrinsic element of every postgraduate programme at Loughborough University London.*

From advice on future career destinations to networking with potential employers, we are the only institution to develop a comprehensive suite of training and support that is positioned as the underpinning of every postgraduate's learning experience.

From interview master classes to professional skills checks, and from company site visits to organisation-based dissertation projects, Enterprise Through the Curriculum will provide you with the tools and experiences you need to secure your dream role.

# Research programmes

*The Institute for Media and Creative Industries boasts a talented, close-knit research community, with a shared passion for the growth and impact of media and the creative industries.*

—  
*“Our programmes aim to give students a profound understanding of how the media and creative industries operate, along with critical insights into the broader economic, social and political issues facing this rapidly developing sector.”*

—  
Professor Toby Miller  
Director, Institute for Media and Creative Industries



Our interdisciplinary team of researchers maintain a shared interest in the growth and impact of media and the creative industries.

Our research focuses on four key areas of media development and delivery:

- Infrastructure
- Labour
- Output
- Audiences

By pursuing a postgraduate research programme with the Institute for Media and Creative Industries, you will have the opportunity to work with top researchers in the field, and gain first-hand experience of real-life problem solving.

You will undertake theoretically-informed research that aims to impact the policies and practices of the media and communications industry, the government, and the third sector.

# Master's programmes

*Each programme offers teaching from influential academics, pioneering researchers and creative innovators, to expose students to the latest theories and developments from across the discipline.*

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*"My programme explores many different aspects of the media and is flexible enough to help me reach my future career goals."*

—  
Eleanor

Media and Creative Industries MA



## Communication and Cultural Policy MA

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- £ £10,250 (UK/EU) £17,500 (International)
- 🕒 1 year full-time, up to 4 years part-time
- 🎓 An honours degree (2:1 or above) or equivalent overseas qualification. IELTS: 6.5 overall, with minimum 6.0 in each component.

### This programme

Our Communication and Cultural Policy MA explores the debates surrounding the implications of communications and cultural policies for democracy, equality and the economy, to prepare you for employment across a broad range of industries and sectors.

Through careful analysis of current research and theories, this programme will enable you to develop knowledge of effective communication strategies and cultural policies in a changing global and national environment.

You will learn how to interpret, evaluate and apply advanced knowledge of communications and cultural policies in an innovative way. This will foster your ability to critically analyse current research and advanced scholarship about communications and cultural policies in global and national contexts.

Each module will prepare you for employment in diverse professional environments through a combination of independent work and industry exposure. The Dissertation module will also provide you with the relevant skills and understanding to embark on your own research project in the future.

## Global Communication and Development MA

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£ £10,250 (UK/EU) £17,500 (International)

🕒 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:1 or above) or equivalent overseas qualification.  
IELTS: 6.5 overall, with minimum 6.0 in each component.

### This programme

Our Global Communication and Development MA investigates the debates surrounding communications and cultural policies for democracy, equality, and the economy, focusing on diverse markets such as Latin America, South Africa and Asia.

The programme will develop your understanding of communications and development in a changing global context. You will consider major traditions, theories and frameworks of inquiry relevant to the analysis of global communications and development.

You will learn how to interpret, evaluate and apply advanced knowledge of communications and development in an innovative way. This will provide you with the ability to critically analyse current research and advanced scholarship about globalisation, communications and development.

Graduates from our Global Communication and Development programme will be highly-qualified to work in a variety of communication and development roles across a range of sectors, including tourism, the media and the government. You will also have the opportunity to enhance your knowledge and career prospects further by undertaking a PhD programme in media or a creative discipline.

## Media and Creative Industries MA

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£ £10,250 (UK/EU) £17,500 (International)

🕒 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:1 or above) or equivalent overseas qualification.  
IELTS: 6.5 overall, with minimum 6.0 in each component.

### This programme

Our Media and Creative Industries MA examines the ways in which society consumes and utilises media to fashion identities and forge relationships. Our teaching explores cultural theories, as well as political, gender and social movements.

You will learn from a passionate faculty of leading professionals and academics, offering a vibrant insight into the media and creative industries, through the sharing of specialised knowledge in information science, law, anthropology, political economy, political and social theory, ethnic studies and more.

The programme will enable you to gain a systematic and critical awareness of current issues and debates in the analysis of media and

creative industries. In turn, this will equip you with the ability to critically analyse current research and advanced scholarship about economic, social, cultural, political and historical dimensions of the creative industries.

The Institute for Media and Creative Industries offers a wide range of modules to prepare you for employment in a variety of media and communication roles within public, private or third-sector companies, ranging from sport, gaming and technology, to press, policy and community-led initiatives.

Our graduates will also have the opportunity to enhance their knowledge and career prospects further by undertaking an MRes or PhD programme.

## Media and Creative Industries MRes

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£ £10,250 (UK/EU) £17,500 (International)

🕒 1 year full-time, up to 4 years part-time

🎓 An honours degree (2:1 or above) or equivalent overseas qualification.  
IELTS: 6.5 overall, with minimum 6.0 in each component.

### This programme

Our MRes programme will enable you to become part of our passionate research community, and gain specialised knowledge of media context and practices, as well as critical perspectives on different media platforms and industries.

If you have a passion for research, our multidisciplinary MRes programme will provide you with an opportunity to widen your skills, focus your interests and take the next step towards an MPhil or PhD.

Studying an MRes with the Institute for Media and Creative Industries will give you a fascinating introduction into the life of a postgraduate researcher. You will gain rigorous research and

analytical skills, in order to progress onto high level researcher positions within your chosen sector or field.

You will acquire in-depth training in the conduct and management of research, from its inception to its completion and dissemination. This will enable you to explore and reflect on your developing research skills in the context of your research interests.

Research skills are greatly in demand across the high value industries of the UK. Alongside the taught elements of the programme, you will be able to access a tailor-made professional development programme mapped to the Researcher Framework that will support you to market yourself and your skills for a rewarding career.



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*“The fantastic teaching, combined with excellent research and an interactive learning environment have all helped me to gain a profound understanding of the media industry.”*

—  
Su Yan

Media and Creative Industries MA

# How to apply

*Applications for all of our programmes must be made online,  
via the Loughborough University Application Portal.*

**1**

CHOOSE A PROGRAMME

**2**

CHECK THE ENTRY REQUIREMENTS

**3**

ESTABLISH THE COSTS

**4**

CHECK OUR SCHOLARSHIPS, BURSARIES AND FUNDING OPTIONS

**5**

BEGIN THE APPLICATION PROCESS ONLINE

 [www.lboro.ac.uk/pg2018/apply](http://www.lboro.ac.uk/pg2018/apply)





Join our next open event  
[www.lborolondon.ac.uk/events](http://www.lborolondon.ac.uk/events)

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